

Ad Artwork

INSTRUCTIONS FOR SUBMITTING CAMERA-READY ADS

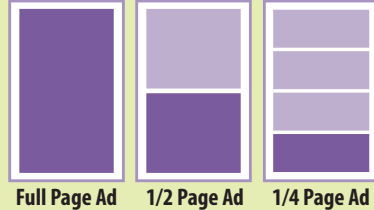
1. Dimensions

Full Page Color: 5 ½" w x 8 ½" h (trim size)
5 ¾" w x 8 ¾" h (for bleed)
4 ½" w x 7 ½" h (safe area)

Full Page B&W: 4 ½" w x 7 ½" h

1/2 Page B&W: 4 ½" w x 3 ⅝" h

1/4 Page B&W: 4 ½" w x 1 ¾" h



2. Electronic Media

Finished ads, logos, clip art, photos, etc. are accepted in the following formats: PDF, JPG, PNG, TIF, or EPS. Resolution should be 300 dpi or higher and saved as CMYK, not RGB. Please do not use imagery from a website. Files can be emailed to advertising@TheRainbowChorale.org, Or, uploaded directly to us. (see below)

3. Upload Your Files

If you are web savvy, you can upload your art files directly from your computer using our online tools:

www.TheRainbowChorale.org/ad-form.php (whole form + artwork)

www.TheRainbowChorale.org/upload-ads.php (artwork only)

www.TheRainbowChorale.org/buy-ads.php (pay for ads online)

DEADLINE: MAY 9, 2011

4. Business Cards

You may also give your business card to a Chorale Member, along with your payment, and we will create a 1/4-page ad. You may also supply other printed materials such as menus, letterhead, etc. Image quality and clarity are important.

5. Questions

Please contact Dave Byers at advertising@TheRainbowChorale.org for any assistance or questions.



The Rainbow Chorale

*Our spring concert celebrating unity, community,
and the hope for tomorrow*



WE BELONG

Advertising Guide

Spring Concert • Music School of Delaware

4101 Washington St • Wilmington DE

Tickets \$15 in advance, \$20 at the door

May
SAT 21st

This program is made possible,
in part, by a grant from the



888-512-5093 www.TheRainbowChorale.org

